



HOOFBEATS!



The Monthly Newsletter of the Georgia Regional Mustang Club-Atlanta

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www.georgiaregionalmustangclub.com

*****Attention Note*****

*****Membership dues are due January 1, 2008*****

HOOFBEATS is a monthly publication of the Georgia Regional Mustang Club. Any questions concerning this publication may be directed to the editor's address shown below.

Membership Applications should be mailed to:
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Club Website
www.georgiaregionalmustangclub.com

MEETING MINUTES

New officers for the New Year are Patrick Kelley, President and Gail Phillips as Vice President. Good luck to you two in the next decade in office!

The meetings have been moved to the Delkwood Grill on Delk Rd. in Marietta. The GRMC will meet there every 3rd Sunday @ 3:00 pm.

If you have any suggestions/corrections/ideas for future newsletters, please contact Jason Swenk: jason@atlantamustangclub.com or (404-978-2241).

Copies of the newsletter can be downloaded electronically at:
www.georgiaregionalmustangclub.com.

Notes from the Garage....

Happy New Year to all and what a year we are planning. Before I get into all of that, let me introduce myself first. My name is Patrick Kelley and I was elected to be the President of this wonderful club for the indefinite future. I think most of you already know me and are aware of my passion for these simple machines we love so much. My MCA number is 32815 and dates back to me joining in the early nineties. I have always been a hands on type and love all things mechanical. In my teens, Dad decided I was going to build my first car so that I would learn to appreciate it. That first car ended being a 1948 Ford Truck. My dad and I spent the next several years restoring that truck from the ground up. Once in college I studied mechanical engineering. I participated in several SAE programs and was introduced to the world of automotive engineering. I now run my own business performing restoration and performance work on vintage Fords. My wonderful wife Lanora and I have a collection of stangs and the insurance bills to prove it. I am an avid motorsports enthusiasts. I especially enjoy building and fabricating race cars for all types of driving events. I am however a "leftie" and my dominant right brain really enjoys the detailed world of show cars. My life is spent tinkering in my garage. Not typing articles for newsletters. You voted for me - Now you have to tolerate my rambling thoughts put down on paper. I look forward to meeting all of you in the coming months.

Now onto the good stuff. Like many of my predecessors, I'm not going to lecture everyone on their lack of participation. I'm not going to spend half a page talking about how important your participation is to the future of the club. Instead, I decided to make this coming year all about the things I love about this hobby. (Indulge myself!) In Steven McCarley's words - I'll either be the most loved or hated president in the history of GRMC after this year! My hope is that everyone will find something in the coming year that piques their own interests and then take the time to come out and enjoy. I'm still in the planning stages for most of the upcoming events, so be patient. All will be revealed. To kick off the 2008, I would like to invite everyone out to our first meeting of the year which will also double as GRMC's First Annual Grungy Car Show! Sunday January 20th will be our usual meeting at Delkwood Grill. 3 PM. We will also be having an informal car show of sorts. In

the spirit of water conservation, we want everyone to bring out their dirty cars. So... No clean cars! Have a project car you've been embarrassed to bring out - Bring it! Your baby looking a little neglected - Bring it! Haven't been able to clean the brake dust off your wheels for 6 months - Bring it! We will be awarding a prize for the car most in need of some TLC. Since I'm also not above bribery, we will also be giving out some door prizes for those who attend the meeting. All Ford products are allowed to participate. Feel free to invite all of your car friends.

For February's meeting, I am working out the details to have one of the south's best Holley Carbureator Guru's come and teach us some of his secrets. Many of you may already know JB Oller. He started many, many, many years ago working for Holley Carbureators traveling from race track to race track tuning carbs for participants. He now works at one of the local speed shops and is still one of the most respected Holley tuners out there. We also have our 5th Annual Open Track Event the last Saturday in April. If you haven't been or haven't participated. I totally encourage everyone to come out and give it a try. All beginners are brought in and taught the basics. We have instructors available to help get you started or even help the "experienced" do better. The track we use is literally out in a farmers pasture. It was built with motorcycles in mind so the track was built without walls and other hazards associated with race tracks. Cars and drivers are put into different groups based on experience and skill and there is no door to door racing. We also allow riders so just come take a ride in passenger seat of someone elses car. If nothing else, the Conquest family caters the BEST free lunch out there!

For the rest of the year, I'm sure we will be having a road rally. Maybe a trip to the gokart track. The occasional guest speaker might also join us. I plan on moving the meeting location around the area to try and accomodate more of the memebrs. If you have a favorite spot to eat - let me know! I would also like to possibly organize an afternoon cruise to see the "man caves" owned by some of our members. If I can find 3,4,5 members who would like to host and show off their garages and collections (doesn't have to be cars... could be trains, Barbies, etc...) to a caravan of mustang fans, we will put together an afternoon cruise to travel around and sight see. If you have any other ideas you would like to see the club do, I totally encourage you to let me know. I would also encourage everyone to invite friends and neighbors out to our events. If you frequent any of the car forums on the web, please post some of our events and invite all to join us. Our events are open to all car enthusiasts. Bow Tie Fans too. Remember, we have to do our part to save these poor souls from a life of misery and shame.

See ya in 2 weeks!

Patrick
Official Sucker of 2008!

CRUISE-IN STUFF

Every Saturday:

Chamblee, GA Donut Derelicts at Dandy Donuts.
8:30am-11:00am. Info: Mike Dailey 770-458-3262

1st Saturday:

Marietta, GA Caffeine & Octane cruise-in at "The Avenue" in East Cobb. 8:30am -11:00am.

Info: Frank 770-565-2281.

Villa Rica, GA Ingles Shopping Center. Info:

Paul Debick 770-832-9857.

Cartersville, GA Town Square downtown Cartersville.

5pm – 9pm Usually has live music and most of the restaurants are open.

2nd Saturday:

Bremen, GA Tallapoosa St downtown. Info:

Raymond Priest 770-537-9157

Marietta, GA Wendy's at Dallas Hwy and Barrett

Pkwy. Info: Randy Cline 404-925-5099

3rd Saturday:

Canton, GA Riverstone Shopping Center.

Info: Ted Thomas 770-479-7637

Villa Rica, GA Main Street downtown. Info: Danny

David 770-328-9663 or Matt Careins 770-459-4628.

4th Saturday:

Dallas, Ga Downtown Dallas. Info: Larry 770-445-1481

Cartersville, Ga Hwy 41 and Main Street. Info: Ken

Barrett 770-424-7639 or Richard Chatham 770-974-0327

5th Saturday:

Powder Springs on Town Square. 5-10pm. Push Rods car club, Info: Larry Pearson 770-324-3759

SHOW STUFF

2008 MCA National Events

March 28-30: Pensacola, FL (New location)

June 20-22: Dublin, OH

August 1-3: Oakville, Ontario (yes, that's Canada)

October 24-26: Chandler, AZ

August 29-31: Park City, UT (Grand Nationals)

See www.mustang.org for more info

Personal Classified Ads

FOR SALE:

Set of four Factory Wheels, Original Mustang Cobra SVT Wheels. Good condition. Reduced price: \$300.00. CALL: 770-363-4746, e-mail mbaa@bellsouth.net

FOR SALE:

-New water pump for 96-98 4.6 \$80
-BBK H-Pipe for long-tube headers also for 96-98 4.6 \$75
Contact Anthony Cutroneo (678-936-4398) (4/06)

FOR SALE:

715 Holley carburetor, came off spec hipo motor, complete with bowl set up for Shelby application; this is an exact later reproduction Shelby carburetor; mfr code #1721, S2MS-9510-A \$650
Contact Hal Bowerfind (770) 578-9379
email halgb@yahoo.com (11/06)

FOR SALE:

-Factory Stereo for 1987-1993 Mustang (Came from a 1989). Also one from a 1993 Mustang.
Best offer on any item.
Contact George Gast
(H) 770-942-5712 or (C) 770-617-8436) (01/06)

FOR SALE:

2006 Mustang GT front and rear bumper covers Black \$ 300 for both.
2006 Mustang GT stock suspension with swaybars \$400.00.
Chris Hadden. 678-446-1071

4 new, unused garage-kept tires

ZEXIUS OHTSU - Xi 326 - 245/50 ZR 16
Traction grade A/Temperature grade A/Treadwear 360
\$400.00
Gail Phillips Cell 404 290-6688

Holley 4150 series 4 bbl carb (fits Shelby Mustangs) - \$600
Reman unit from mid 1980's, gently used, Lemans bowls, 715 cfm, (numbers on choke horn - LIST 3259-1 & 18D1), needs cleaning but in excellent condition, selling to put more streetable carb on my Mustang. This carb is available new at Tony Branda for \$950. They also have a rebuild kit for this carb for \$60. You will not disappointed with this carb. Pics available.

9" Ford rear end gear set (used) - \$125

3.25:1 ratio, excellent wear pattern, swapped this set out to install a 3.91 set in my Mustang. Good mileage can be had with these gears or a spare/replacement set for you big block/4-speed owners.

NOS 1969/70 Boss 302 Head gasket set - \$75/set

I have two (2) sets, each in Ford wrapper, perfect for that high dollar resto, nothing fits or performs on your Ford like original Ford parts. Pics available.

TOYO road racing tires ## BRAND NEW## - \$500/set of 6 (6) Model 600-4DR (directional tread), size 215/60/VR15, bought for my vintage Ford Mustang and never used, ALWAYS stored inside out of the weather and SUNLIGHT!!

Rear window for 2000 Ford F350 - \$350

The glass is a factory Ford one piece (w/ professional aftermarket tinting). This will fit '99 thru current F250-F650 trucks. This glass retails for over \$400 (untinted) and comes with the rubber seal which is in excellent condition.

Mark Cordery
404-424-8875 days
770-726-9055 eves
colt1970@hotmail.com

WE WILL GLADLY PUT IN ANY PERSONAL CLASSIFIED ADS FOR CURRENT MEMBERS AT NO COST. JUST E-MAIL TO jswenk@solarvelocity.com OR PASS THE WRITTEN INFORMATION OVER AT THE NEXT CLUB MEETING OR EVENT.

ASK RICK CONQUEST (770-459-2304) ABOUT CLUB SHIRTS – THEY ARE TERRIFIC AND LOOK GOOD ENOUGH TO WEAR ANYWHERE – DON'T FORGET TO ORDER YOURS!

T-SHIRTS:	\$10.00
SWEATSHIRTS:	\$15.00
HOODED SWEATSHIRTS:	\$20:00

2008 Ford Shelby GT500KR Lands Starring Role on Knight Rider

By Michael Collins

DEARBORN, Mich., Dec. 13, 2007 -- When the 2008 Ford Shelby GT500KR launches this spring don't be surprised if there's some confusion over what the letters "KR" stand for.

While the super car has been known to racing fans as "King of the Road" since 1968, it's about to star in a remake of the hit TV series *Knight Rider* making mix-ups inevitable.

"It's purely a coincidence and a nice one at that," said Al Uzielli a senior advisor, to Ford Global Brand Entertainment the Ford office in Beverly Hills which works to place Ford branded vehicles in movies, TV and other media. "Auto enthusiasts will know what KR stands for. But most viewers will probably think it means Knight Rider; at least at first."

The popular American television series which ran from 1982 to 1986 starred David Hasselhoff as Michael Knight, a kind of modern day "knight". His partner was an advanced Pontiac Trans Am with artificial intelligence. Not only could it talk, it could morph into an attack vehicle that accelerated to 300 mph, used a Turbo Boost to jump over obstacles and even drive itself.

In the new version, Hasselhoff returns, but the lead character is now Justin Bruening who plays Knight's long-lost son Michael Tracer. Replacing the Pontiac is the KR which in real-life is about to launch a 40th anniversary limited edition with an engine output estimated at 540 horsepower.

But *Knight Rider* is more than just the product integration of a Ford vehicle into a plot line; it's also a media sponsorship with commercials and promotions for Ford products interjected throughout the two hour program. If the ratings are good, NBC plans to turn the show into a weekly series this fall.

Knight Rider will provide Ford with the opportunity to showcase its new SYNC voice activated information and entertainment technology into the storyline in vehicles like the Focus and Edge. The arrangement allows NBC and Ford to co-promote both the movie and the cars at special events, in theaters, in print and on the internet.

"This is a completely car-centric show and my understanding is that NBC was heavily pursued by both GM and Chrysler," Uzielli said. "We landed it because not only did we have the perfect car, we had the right logistics. Our advertising agency Teamdetroit had strong contacts on the business side and our team at Ford Global Brand Entertainment had a close relationship with the creative side including the new head of NBC Entertainment Ben Silverman."

For many *Knight Rider* fans the casting of the car known as KITT (Knight Industries Three Thousand) is as important as the lead character.

In the movie version, KITT's supercomputer is capable of hacking almost any system and its body – thanks to its creator's work and nanotechnology – is capable of actually shifting shape and color. Plus, its artificial intelligence makes it the ideal good cop partner: logical, precise and possessing infinite knowledge. It is the ultimate car – and someone will be willing to do anything to obtain it.

For designers, the first challenge of creating a screen version of the "King of the Road" 2008 Shelby GT500KR, was that the car isn't even on the road yet. The solution was to go to Galpin Auto Sports (GAS) who is well-known for creating one-of-a-kind vehicles in the California market.

GAS had one week to create the new KITT, and they pulled out all the stops. Six people worked full time to create the Mustang that would be sent over to Picture Car Warehouse as the father of all the KITT derivatives and stunt cars.

Not only does KITT make its appearance as a GT500KR but *Knight Rider* fans get to see KITT in three modes – *HERO*, *ATTACK* and camouflage versions.

The HERO is a standard 540-horsepower Shelby GT500KR and the ATTACK is a further modified high-speed version.

The GT500KR is built up from a Mustang GT with an automatic transmission to facilitate the driving scenes, stunts, and camera work necessary to produce the great action scenes in the movie. Stunt versions were also built for doing all of the aggressive driving maneuvers.

The ATTACK version was designed by Harold Belker who is also responsible for the vehicles in movies like *Batman & Robin*, *Armageddon*, *Deep Blue Sea*, *Inspector Gadget*, *Battlefield Earth*, *Spider-Man*, *Minority Report*, *XXX*, *The Cat in the Hat* and *Superman*.

Working with Belker was Ted Moser of Picture Car Warehouse and 25 automotive specialists who, created six variations of the GT500KR. The *ATTACK* car features a new rear bumper cover, two-tiered spoiler, side scoops and custom rocker panels... not to mention a completely modified interior to accommodate creative needs, shooting and post production computer graphics.

"Ford wanted to keep KITT as close to the Mustang Shelby GT500KR as possible," Belker said. "Some may say the *ATTACK* version is a little over the top, but this isn't about reinventing design language, it's about being entertaining."

By the time *Knight Rider* debuts in February, a Mustang will have already had extensive media exposure in the movie *I Am Legend* which opens December 17. Starring Will Smith, the story gives major screen time to a Ford Shelby GT500. Between the two roles, the Mustang brand is about to get three months worth of the kind of Hollywood visibility not often seen by one product – or for that matter one star.

"I don't think we've ever seen anything like this," said Cindy Stacy, senior vice president and director of national broadcast for Teamdetroit. "The important thing is that while the Mustang has a starring role in both projects, other Ford vehicles are integrated throughout the films. In fact, in *Knight Rider* I think just about every Ford vehicle is accounted for."

While some may see the timing of the two projects as pure luck, Frank Zazza, considered a legend in the product integration industry for placing products like Reese's Pieces in the movie *ET* and Junior Mints in a well known episode of *Seinfeld*, says it's more.

"You can only call it luck if you realize that being lucky is being prepared when the opportunity comes," he said. "The people at Ford were prepared and they knew how to act quickly. They have been excellent at finding quality projects and putting the right vehicles into the right parts."

(To join, please detach and return)

Georgia Regional Mustang Club-Atlanta
Membership Application

Name: _____ Spouse: _____
Address: _____ MCA #: _____
City, State ZIP _____
Telephone: (home, work, and/or cell): (____) _____ Email: _____
Birthday: _____ Spouse Birthday: _____

Would you have any objection to your name and phone number be provided to other members? Yes/No (circle)

Tell us about your Mustang(s) ! Year: _____
Model: _____
Body Style: _____
Color: _____
Engine: _____

Daily driver _____ Show car _____ Weekend driver _____ Other (race car, etc.) _____
Restored _____ Unrestored _____ Stock _____ Modified _____

Please mail this application to:
Georgia Regional Mustang Club
P.O. Box 1803
Kennesaw, GA 30156

Annual dues are \$15
(please send checks only)

Note: It is not a requirement but GRMC encourages you to become a member of the Mustang Club of America. You can obtain MCA information at www.mustang.org.

GEORGIA REGIONAL MUSTANG CLUB
P.O. BOX 1803
KENNESAW, GA 30156



ADDRESS CORRECTION REQUESTED

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